

Dr. Franziska Horn

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An intellectually curious problem-solver with **12+ years of experience** across diverse industries, translating complex business problems into well-architected software & AI solutions, **creating clarity from concept to code.**

WORK EXPERIENCE

- Freelance AI & Software Design Consultant** | LEIPZIG (GERMANY) / REMOTE 01/2026 - present
- helping teams in complex domains design clean, maintainable software architectures and integrate ML where it genuinely adds value
 - conducting system audits and driving refactorings to reduce accidental complexity in existing codebases
 - coaching development teams on domain-driven software design and effective use of AI-assisted coding practices
- Fractional Tech Lead (Freelance)** | ALCEMY, BERLIN (REMOTE) 03/2025 - 12/2025
- supported the cement data team by driving larger refactorings and building tools to improve internal processes
- Sabbatical** | LEIPZIG (GERMANY) 12/2023 - 02/2025
- wrote a book (published on [Leanpub](#)), worked on personal projects & learned new skills (Vue.js, Kotlin incl. Compose Multiplatform)
 - joined the Carbon13 Venture Builder Program (Berlin Cohort 3) with the intention of founding a climate tech startup (Sept-Nov '24)
- Head of Data & Solutions Engineering** | ALCEMY, BERLIN (REMOTE) 10/2022 - 11/2023
- hired and led a team of three data scientists and engineers, responsible for customer integration and data-related customer requests
 - created team vision & strategy and prioritized projects & objectives together with the customer success, product, and sales teams
 - analyzed, documented, and optimized internal processes, e.g., reduced onboarding time for new customers from 50 to 25 days
 - joined pre-sales discovery calls to surface integration requirements and translate product capabilities for non-technical audiences
 - designed & built web apps empowering the customer success team to conduct recurring customer data analyses independently
- Senior Customer-Facing Data Scientist** | ALCEMY, BERLIN (REMOTE) 02/2022 - 10/2022
- analyzed laboratory data from our customers (cement plants), e.g., to identify irregularities in their production processes
 - reduced time spent on recurring analyses by implementing configurable, reusable report templates
 - simplified data integration process for new customers by planning and implementing refactorings of core product components, minimized required code files per customer to 6 from 17
- Freelance Data Science Solutions Architect** | LEIPZIG (GERMANY) / REMOTE 10/2018 - 01/2022
- strategy & ideation workshops with department heads and product managers to identify potential AI use cases
 - design, implementation, and evaluation of data science solutions tailored to my client's needs (using Python)
 - 1:1 coaching sessions and multi-day trainings on how (and when) to use machine learning techniques in practice
 - clients included BASF (consulting + coaching for ~2 years) and TRUMPF (regular trainings since 2019)
- Postdoc Visiting Scientist** | ML GROUP, TU BERLIN (REMOTE) 05/2020 - 11/2020
- developed continuously evolving word embeddings that account for meaning changes over time (published at ACL 2021)
- Data Science Consultant** | BASF, LUDWIGSHAFEN 09/2017 - 10/2018
- predictive maintenance project in collaboration with TU Berlin: designed, implemented, and evaluated time series analysis models to predict the degradation of catalysts in chemical plants (patented and published in *Computers and Chemical Engineering*)
 - authored the open source Python library [autofeat](#) for automated feature engineering and selection with 500+ stars on GitHub
- Machine Learning Team Lead** | SPECTRM, BERLIN 07/2016 - 06/2017
- established the machine learning team and hired two ML engineers
 - implemented a content recommendation API for newspaper articles to promote our clients' content (Python Flask App)
 - developed a chatbot "AI" to respond to user messages automatically (using RiveScript)
- Data Scientist** | IDALAB, BERLIN 02/2014 - 06/2016
- advanced analytics consulting projects, ML algorithm development in Python, presentation of results, and project management
 - clients included razorfish (NLP backend for automatic content classification) and outfittery (style prediction for curated shopping)
- Student Research Assistant** | ML GROUP, TU BERLIN 08/2012 - 09/2014
- research on text classification, unsupervised learning (word2vec embeddings, dimensionality reduction), and information extraction

- EEG data analysis at the Berlin Brain-Computer Interface Lab: developed and efficiently implemented new algorithms in MatLab

Research Intern | MIT (MASSACHUSETTS INSTITUTE OF TECHNOLOGY), CAMBRIDGE, MA 07/2011 - 10/2011
• at the McGovern Institute for Brain Research / Gabrieli Lab; analyzed fMRI data using Python (published in JAMA Psychiatry)

Student Research Assistant | FRAUNHOFER INSTITUTE FOR CHEMICAL TECHNOLOGY, PFINTZAL 07/2007 - 12/2009
• worked independently, responsible for collection of infrared spectroscopy data

EDUCATION

Ph.D. (Dr. rer. nat.) Computer Science | ML GROUP, TU (TECHNICAL UNIVERSITY) BERLIN 04/2015 - 04/2020
• in the machine learning group of Prof. Dr. Klaus-Robert Müller; funded by the Elsa Neumann scholarship from the universities of Berlin
• thesis: SIMILARITY ENCODER - A NEURAL NETWORK ARCHITECTURE FOR LEARNING SIMILARITY PRESERVING EMBEDDINGS: developed a novel NN architecture to map high dimensional data into a low dimensional embedding space, where arbitrary pairwise relations between the data points are preserved as the embedding vectors factorize a given target similarity matrix
• supervised bachelor and master students
• graduated magna cum laude

M.Sc. Computer Science | TU BERLIN 10/2012 - 03/2015
• focus: intelligent systems (machine learning, big data) & computational neuroscience (at the BCCN)
• thesis: KNOWLEDGE EXTRACTION FROM COMPLEX BIOLOGICAL TEXTS: A MACHINE LEARNING APPROACH
• graduated top of my class (1.0 on a scale from 1 (best) to 5)

B.Sc. Cognitive Science | UNIVERSITY OSNABRÜCK 10/2009 - 09/2012
• interdisciplinary study program including courses in neurobiology, computer science, psychology, artificial intelligence, mathematics, computational linguistics, neuroinformatics, and philosophy; taught in English
• thesis: COMPARING AND COMBINING MULTIPLE EEG FEATURES IN MOTOR IMAGERY BCI - A LARGE SCALE STUDY
• graduated with distinction (1.1 on a scale from 1 (best) to 5)

Abitur (secondary school) | FICHTE-GYMNASIUM KARLSRUHE 09/2000 - 06/2009
• final mark: 1.5 (on a scale from 1 (best) to 5); 11th grade as a year abroad in Missouri (USA)

SKILLS

Leadership

I'm a "get sh*t done (well)" person, who motivates empowered teams through a strong vision and clear priorities, while striving for operational excellence in an agile environment.

- hired and mentored other team members; gave constructive feedback in regular 1:1s and conducted performance reviews
- gathered requirements from external customers and aligned team objectives & KPIs with internal stakeholders
- managed the product backlog and held sprint planning meetings, while ensuring the tasks present growth opportunities for individuals
- facilitated workshops and architectural decision making processes across multiple teams

Software Engineering & Architecture

I design software that's easy to understand, extend, and maintain, turning complex domains into clean, modular architectures.

Programming Languages & Frameworks: Python (incl. Jupyter, streamlit, FastAPI, sklearn, pytorch, pandas, uv, ruff, ty, pytest), SQL (mainly PostgreSQL, SQLite), MatLab, R, Vue.js, Kotlin (incl. Compose Multiplatform)

Tools: git (GitLab & GitHub, incl. CI/CD pipelines), AWS, Grafana, Argo Workflows, Sentry, Terraform, Docker, Kubernetes

Communication

Proficient in professional writing and public speaking, enthusiastic about structuring information, clarifying complex concepts with diagrams, data storytelling, and meticulous editing.

- written two free online books: "A Practitioner's Guide to Machine Learning" and "Clarity-Driven Development of Scientific Software"
- taught 50+ ML training courses to various audiences, ranging from aspiring data scientists to department heads & C-level executives

Languages: German (native), English (fluent), French (basics), Spanish (basics)

PUBLICATIONS

Exploring Word Usage Change with Continuously Evolving Embeddings

[Franziska Horn](#)

In *Proceedings of the 59th Annual Meeting of the Association for Computational Linguistics and the 11th International Joint Conference on Natural Language Processing: System Demonstrations*, pages 290–297, Online, August 2021. Association for Computational Linguistics (ACL).

Forecasting Industrial Aging Processes with Machine Learning Methods

Mihail Bogojeski, Simeon Sauer, [Franziska Horn](#), Klaus-Robert Müller

Computers and Chemical Engineering, 144:107123, 2021.

The autofeat Python Library for Automatic Feature Engineering and Selection

[Franziska Horn](#), Robert Pack, Michael Rieger

ECML PKDD Workshops 2019, Springer, Cham, 2020.

Automating the search for a patent's prior art with a full text similarity search

Lea Helmers*, [Franziska Horn*](#), Franziska Biegler, Tim Oppermann, Klaus-Robert Müller

PLoS ONE, 14(3):e0212103, 2019.

Predicting Pairwise Relations with Neural Similarity Encoders

[Franziska Horn](#), Klaus-Robert Müller

Bulletin of the Polish Academy of Sciences: Technical Sciences, 66(6):821–830, 2018.

Context encoders as a simple but powerful extension of word2vec

[Franziska Horn](#)

In *Proceedings of the 2nd Workshop on Representation Learning for NLP*, pages 10–14, Vancouver, Canada, August 2017. ACL.

“What is Relevant in a Text Document?”: An Interpretable Machine Learning Approach

Leila Arras, [Franziska Horn](#), Gregoire Montavon, Klaus-Robert Müller, Wojciech Samek

PLoS ONE, 12(8):e0181142, 2017.

Explaining Predictions of Non-Linear Classifiers in NLP

Leila Arras, [Franziska Horn](#), Gregoire Montavon, Klaus-Robert Müller, Wojciech Samek

In *Proceedings of the 1st Workshop on Representation Learning for NLP*, pages 1–7, Berlin, Germany, August 2016. ACL.

Robust Artifactual Independent Component Classification for BCI Practitioners

I. Winkler, S. Brandl, [F. Horn](#), E. Waldburger, C. Allefeld, M. Tangermann

Journal of Neural Engineering, 11(3):035013, 2014.

Predicting Treatment Response in Social Anxiety Disorder From Functional Magnetic Resonance Imaging

O. Doehrmann, S. S. Ghosh, F. E. Polli, G. O. Reynolds, [F. Horn](#), A. Keshavan, ... & J. D. Gabrieli

JAMA Psychiatry, 70(1):87–97, 2013.

Increasing the Spectral Signal-To-Noise Ratio of Common Spatial Patterns

[Franziska Horn](#), Sven Dähne

Proceedings of the Fifth International Brain-Computer Interface Meeting, 2013.

Combining Multiple EEG Features in Motor Imagery BCI

[Franziska Horn](#), Johannes Höhne, Sven Dähne, Benjamin Blankertz

BBCI Workshop - Advances in Neurotechnology, Berlin, Germany, 2012.

PREPRINTS

The DALPHI annotation framework & how its pre-annotations can improve annotator efficiency

Robert Greinacher, [Franziska Horn](#)

arXiv preprint arXiv:1808.05558, 2018.

Discovering topics in text datasets by visualizing relevant words

[Franziska Horn](#), Leila Arras, Gregoire Montavon, Klaus-Robert Müller, Wojciech Samek

arXiv preprint arXiv:1707.06100, 2017.

Exploring text datasets by visualizing relevant words

[Franziska Horn](#), Leila Arras, Gregoire Montavon, Klaus-Robert Müller, Wojciech Samek

arXiv preprint arXiv:1707.05261, 2017.

Interactive Exploration and Discovery of Scientific Publications with PubVis

[Franziska Horn](#)

arXiv preprint arXiv:1706.08094, 2017.